



Boulogne, November 18, 2010

PRESS RELEASE

The Colas Group at the Exhibition for French Mayors and Local Authorities from November 23 – 25, 2010

*Paris' Parc des Expositions at the Porte de Versailles
Hall 2/2 Booth E 20 (Colas) – D 38 (Screg) – C 26 (Sacer)
Hall 3 Booth C26 (Aximum)*

During the Exhibition for French Mayors and Local Authorities held at the Paris Parc des Expositions from November 23 to 25, 2010, the Group will present its most innovative products, processes and road equipment in the field of responsible development.

Three flagship products will be highlighted by the Group's Road specialists:

- **Vegeclair[®]** binder (developed by **Colas**): an essentially plant-based binder that is carbon negative and translucent, which helps underscore the natural color of aggregates. It is the perfect match for architectural projects involving sidewalks, squares, driveways, pedestrian lanes, public spaces, etc;
- **Ecoflex[®]** and **Ecolastic[®]** (**Screg**): warm mix that can be manufactured and applied at low temperatures and can bear all types of traffic. It is particularly energy-efficient and environmentally-friendly as it helps reduce greenhouse gas emissions;
- **Sacerville[®]** (**Sacer**): an energy-efficient, 100% recyclable asphalt mix designed for durable, easy-maintenance wearing courses on urban road networks. In addition, the mix is applied in a single course, which helps speed up refurbishment projects and reduces nuisance for neighboring residents.

In the field of road safety and signaling, **Aximum** will present the traffic light **Aluxe**, the traffic light controller **M@estro**, a range of waterborne road paints called **Vegemark[®]** and, lastly, **Signoflex[®]**, a solar-powered traffic sign that springs back to its original shape.

Recycold V (Screg), an innovative cold asphalt mix recycling process has won the Innovation Award, which will be presented on Tuesday November 23 at 11:30 am in the 'Village Territorial', Hall 2/1.

The Colas Group (www.colas.com)

The Colas Group is a leader in the construction and maintenance of infrastructure for transport, urban development and recreational facilities. With 71,300 employees throughout 1,400 profit centers in 40 countries on five continents, the Group carries out more than 100,000 projects each year, backed by a tight international network of quarries, emulsion plants and asphalt plants.

In 2009, Colas posted 11.6 billion euros of consolidated revenue (42% outside of France). The Group share of net profit amounted to 387 million euros.

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