

# COLAS

## Hervé Le Bouc – Editorial

### On screen:

Hervé Le Bouc

### Hervé Le Bouc (Chairman and CEO of Colas):

Across the globe, Colas builds and maintains roads, airport runways, port infrastructure, heavy and light rail systems, bicycle paths and pedestrian areas.

In short, all of the transportation infrastructure that people need for their business or pleasure.

### On screen:

A series of shots showing workers busy at various Colas worksites.

### Hervé Le Bouc:

Through its activities – which also include construction, waterproofing and piping systems – Colas thus improve the quality of life and contributes to economic development.

Colas not only meets some of society's most fundamental needs, it is committed to doing so in a responsible manner, particularly since it must set the example as an industry leader.

But how?

Well, by working hard to meet the following three strategic objectives:

### On screen:

An employee describes his career with the group and the accident he had as a truck driver, as written text is displayed.

He was able to return to Screg IDFN however and retrain for a job as an equipment dispatcher.

### Hervé Le Bouc:

First of all, we must meet the challenge of renewing and developing our human resources, by being an employer of choice and developing the skills of our employees, while paying special attention to the diversity of our workforce, since this enriches our collective intelligence.

### On screen:

Rehabilitation of a quarry in Bordères (Landes, France)

### Pop-up window:

Bordères, Landes

Ecosystem restored

7 million tons of material removed

Operated for 15 years until 2000

### On screen:

Rehabilitation of a quarry in Les Mées (Alpes de Haute Provence, France)

**Pop-up window:**

Les Mées, Alpes de Haute-Provence  
Outdoor recreational area  
Over 1 million tons of material removed  
Operated for three years until 2000

**Hervé Le Bouc:**

Secondly, we must facilitate local acceptance of worksites and industrial facilities by demonstrating exemplary environmental management and communicating openly with local populations.

Thirdly, ethical behaviour by all employees under all circumstances is essential.

**On screen:**

A series of shots showing various employees and some of the Colas group's key corporate values.

**Pop-up window:**

Commitment  
Responsibility  
Respect

**Hervé Le Bouc:**

For Colas, responsible development also means working to ensure:

- Safety at work and on the road
- Being a good corporate citizen in the less-developed countries
- Saving energy and reducing greenhouse gas emissions
- Recycling materials
- Controlling chemical hazards

I now invite you to read more about these objectives and discover what Colas is doing to be a good corporate citizen. As you will see, the diversity of these initiatives is the best possible proof of our commitment to these essential goals.

**Pop-up window:**

Responsible Development logo (Athena's owl)